## **Ashton Pool Board of Directors** MINUTES

June 25th, 2023 In person @ the pool

Agenda Items	Notes
Minutes	Vote to approve the last meeting's minutes
Introduction (usually celebration)	We start a new chapter with a new management company!
President - Chris	<ul> <li>no more multi-year groupons</li> <li>General membership meeting next Sunday (7/2)</li> <li>4th of July planning</li> <li>Crab feast planning</li> <li>golf outing planning</li> </ul>
Vice President Maureen	
Secretary - Erin	<ul> <li>Let me know of any updates needed to the website</li> <li>will add past meeting minutes PDFs to the website - do we need to go back and approve the meetings prior to the last one? Here are the minutes I have access to:         <ul> <li>May 2023</li> <li>April 2023</li> <li>March 2023</li> <li>February 2023</li> </ul> </li> </ul>
Treasurer - Melissa	<ul> <li>Balance in Bank as of Today:</li> <li>o Bank: 39,081.03</li> <li>o Venmo: \$6,751</li> </ul>

	o Total: \$45,832.03
•	Payments issued this past week:
	o \$3,851 to Sandy Spring Bank (6/23)
	0
•	Income:
	o Revenue: \$
	o Fundraising: \$1,439
•	Future and Recurring Expenses:
	<ul> <li>Pool Management \$20,600 - July 1st</li> </ul>
	o Swim team coaches \$10K
	o Utilities TBD
	o Sandy Spring Bank Note: \$3,851

SnackBar - Vacant	<ul> <li>Melissa is out of town June 24th to July 1st. All hands on deck to help stock, clean and replenish stock if needed.</li> <li>We have applied for a 30 day temporary food license to sell prepared items. Inspector is on vacation and will respond when she returns.</li> </ul>
Grounds & Maintenance - Dan	• Dan is out of town this weekend; the main question regarding grounds and maintenance is "is there anything that the Georgetown team and lawn company are unable to do that we wish would get done?" The current task list is "continue to power wash the deck." Are there other projects that should be identified and resolved during the course of the summer?
Membership - Marcia As of 3/27/23	<ul> <li>\$50 late fee has been added</li> <li>Resignations for 2023: 6</li> <li>Bond Swap for 2023: 1</li> <li>Current Memberships Purchased: 127</li> <li>Waiting on 7 payments</li> </ul>
	Update website - summer memberships (Erin):  • July - \$400, August - \$400, July/August - \$800, summer-only - \$900
Swim Team - Hannah/Jaclyn	<ul> <li>Hannah and Jaclyn had a handoff meeting with Sandy last week</li> <li>Coach Jake is open to return</li> </ul>

Fundraising - Vacant	<ul> <li>.El Anderiego - July 12th</li> <li>50/50 Raffle leading up to 4th of July?</li> <li>Swimmathon</li> <li>Golf outing</li> </ul>
	Financial decisions: If it's less than a \$7k expense, the exec board will chat about it and get back to the person within a week.

Marketing -	<ul> <li>Open Houses – When should we schedule?</li> </ul>
Meredith	<ul> <li>2023 Mailings- new members + new sponsors</li> </ul>
	<ul> <li>Sponsorship inclusions for 2023 + new banner placement</li> </ul>
	<ul> <li>Swag- Inventory + 2023 needs</li> </ul>
	Lawn Signs- when/where
Social - Katie	
	<ul> <li>6/29 Elementary Night (Drop off 6-8p)</li> </ul>
	o Pool closes early
	o DJ Booked
	o Shave Ice/Popcorn
	o Chick Fil A
	o Email reminder should go out asap- social media as
	well. Canva picture is created
	• 7/4 – 4th of July
	o Stay open until 9pm
	<ul> <li>Sign up Genius out to pool community a week ahead of</li> </ul>
	time for grilling sign up
	<ul> <li>7/13 Teen Night (Drop Off) (6-8)- Katie out of town</li> </ul>
	o pool closes early
	o Food - Chick Fil A
	o popcorn and shave ice?
	• 7/18 raft night
	7/22 Guys Night- Route 108 BBQ
	<ul> <li>7/29 Crab Feast- talking about keeping the pool open and</li> </ul>
	having event open to kids. Wristbands for those who are
	participating
	Adult Social/Fundraiser in August- Wine bottle raffle
	- Marie Social Familiance in Magase Wille Social Turne

Parties - Ruth	•
Social Media Nick	Content calendar

Date	OTHER ITEMS to discuss/table?
ongoing	Sandy Spring Contract
ongoing	•
ongoing	•
(Total 10 mins)	

Action Items
<ul> <li>look at current pricing of parties - do we need to adjust?</li> </ul>