

# Ashton Pool Board of Directors

# MINUTES

September 12th, 2023

Zoom

Agenda Items	Notes
<b>Minutes</b>	<ul style="list-style-type: none"><li>• Vote to approve the last meeting's minutes<ul style="list-style-type: none"><li>◦ <a href="#">June 2023</a></li></ul></li></ul>
<b>Introduction</b> (usually celebration)	<ul style="list-style-type: none"><li>• We start a new chapter with a new management company!</li></ul>
<b>President - Chris</b>	<ul style="list-style-type: none"><li>• No more multi-year groupons<ul style="list-style-type: none"><li>◦ We have reached out to all 2023 Groupon people and offered to waive 2nd installment of initiation fee if they join now.</li></ul></li><li>• Waiting for an estimate from Georgetown Aquatics for new white coats for the baby pool and main pool. Going to be a big number...</li><li>• There is an opportunity to have some of the chairs and lounges re-strapped and save on shipping by splitting it with another pool. Might not be in the budget right now.</li><li>• We have a punch list from the Insurance inspection<ul style="list-style-type: none"><li>◦ electrical repairs (Chris's electrician)</li><li>◦ baby gate repairs (Georgetown)</li></ul></li><li>• Need to clean out the snack bar<ul style="list-style-type: none"><li>◦ Dates for fall member clean-up? 2 dates?<ul style="list-style-type: none"><li>▪ Dan will look at dates (maybe last weekend in Sept. or first weekend in Oct. and then a 2nd date after the leaves are down)</li></ul></li></ul></li><li>• Ladies room project (plan for spring)<ul style="list-style-type: none"><li>◦ Painting, improved lighting</li></ul></li><li>• Do we have enough money to send some of the chairs in for re-strapping?</li><li>• We need more help on the board. Fundraising position still vacant.<ul style="list-style-type: none"><li>◦ in the meantime, we should pick a date for another El Anderiego night</li><li>◦ We should push the flower sale fundraiser</li></ul></li><li>• General membership meeting in October</li></ul>

	<ul style="list-style-type: none"> <li>o Dates?</li> <li>o Discussion at membership meeting about instituting a fee if members do not participate in volunteer/clean-up opportunities (pay up front and then refund once they volunteer)</li> <li>o what positions are vacant or up for elections?</li> <li>o board meeting prior? or just communicate via email to plan/coordinate membership meeting</li> </ul>
<p><b>Vice President Maureen</b></p>	
<p><b>Secretary - Erin</b></p>	<ul style="list-style-type: none"> <li>● <b>Let me know of any updates needed to the website</b></li> </ul>
<p><b>Treasurer - Melissa</b> I will not be at the meeting because of reschedule soccer game performance at SHS</p>	<ul style="list-style-type: none"> <li>● <b>Balance in Bank as of Today :</b> <ul style="list-style-type: none"> <li>o Bank: 11,972</li> <li>o Venmo: \$1,151</li> <li>o Total: \$13,123</li> </ul> </li> <li>● <b>Off Season Cash Flow needs to be a priority as it is every year.</b> <ul style="list-style-type: none"> <li>o Groupon and Temporary Members convert to Perm by September 30th - \$300 initiation fee</li> <li>o Pay next seasons dues now and get extra guest passes (suggest 5 passes Value=\$50)</li> <li>o Fundraising (see below for some ideas)</li> </ul> </li> <li>● <b>Payments issued this past month:</b> <ul style="list-style-type: none"> <li>o \$15,600 Georgetown (in payments, 3rd will be paid at completion of closing as leverage) <ul style="list-style-type: none"> <li>▪ \$5K outstanding to Georgetown as of 9/12/23</li> </ul> </li> <li>o \$5,670.50 Insurance Policy - Great American</li> <li>o \$2,801.28 MoCo Property Tax</li> <li>o \$5,860 Swim Coaches Payment</li> </ul> </li> <li>● <b>2023 Season Revenue SnapShot - TBD will update ASAP</b> <ul style="list-style-type: none"> <li>o Revenue:</li> <li>o Fundraising:</li> <li>o Snack Shack:</li> <li>o Social/Other:</li> </ul> </li> <li>● <b>Future and Recurring Expenses:</b> <ul style="list-style-type: none"> <li>o Utilities Estimated \$5,000 (August - December billings)</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>o Sandy Spring Bank Note: \$3,851 (occurs monthly on 23rd thru Feb 2025)</li> </ul>
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<b>SnackBar - Vacant</b>	<ul style="list-style-type: none"> <li>• This position is vacant.</li> </ul>
<b>Grounds &amp; Maintenance - Dan</b>	
<b>Membership - Marcia</b> <b>End of Season</b>	<ul style="list-style-type: none"> <li>• Resignations for 2023: 9 (only 1 qualifies for repayment of bond)</li> <li>• Bond Swap for 2023: 1</li> <li>• Current Memberships Purchased: 219</li> <li>• Permanent members: 186</li> <li>• Temporary Memberships Sold: 33 (including Groupon, all take a dips and bond swaps)</li> </ul> <p>Dues for 2024 should be set. Price for 1 &amp; 2 person memberships should increase by \$50 (was not increased in 2023). If Family membership price is increased 1 &amp; 2 person should match the increase.</p>
<b>Swim Team - Hannah/Jaclyn</b>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Fundraising - Vacant</b>	<ul style="list-style-type: none"> <li>• Fundraising Ideas <ul style="list-style-type: none"> <li>o September - Golf Tournament</li> <li>o September - fall flower order</li> <li>o October - Yard Sale/Trunk and Treat</li> <li>o November - Give the Gift of Membership</li> <li>o November - Cinnabon (if you want Melissa will lead it)</li> <li>o December - Lynch Creek Wreaths</li> <li>o January - Super Bowl Squares and Restaurant Night</li> </ul> </li> <li>• Olney Winery fundraiser?</li> <li>• El Andariego</li> </ul>

	Financial decisions: If it's less than a \$7k expense, the exec board will chat about it and get back to the person within a week.
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<b>Marketing - Meredith</b>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Social - Katie</b>	<ul style="list-style-type: none"> <li>• need a co-chair</li> </ul>
<b>Parties - Ruth</b>	<ul style="list-style-type: none"> <li>• parties should be incorporated into another existing committee (Social)</li> </ul>
<b>Social Media Nick</b>	<ul style="list-style-type: none"> <li>• <a href="#">Content calendar</a></li> </ul>

Date	OTHER ITEMS to discuss/table?
ongoing	<ul style="list-style-type: none"> <li>•</li> </ul>
ongoing	<ul style="list-style-type: none"> <li>•</li> </ul>
ongoing	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>(Total 10 mins)</b>	

Action Items	
	<ul style="list-style-type: none"> <li>• look at current pricing of parties - do we need to adjust?</li> </ul>