**Ashton Recreation Club**

**Board Meeting Minutes**

**April 10, 2019**

**Attendees:**

Patty Belke, Joe Bonsby, Gary Cooper, Tamer Issa, Melissa Popham, Sandy Strazza, Kim Zelo, Megan Wilson

**Review March 2019 Meeting Minutes**

Motion to Approve Minutes with updates of Fundraisers – Popham

Motion to 2nd – Cooper

Voting - Ayes All Present

 Nays None

 Measure passed

**President’s Report** *– Scott Cameron, not present, notes submitted*

Tree Work

Looks great

$500 installment paid

Yard Signs

 How should they be distributed?

 Campaign to have people take pictures of signs – Spot the Sign

Lighthouse Contract

 Waiting for updated contract

 Sandy to put together schedule for payments, send to Scott to valid with Lighthouse

Chromebook

 Need 1 for front desk

 Ask Chrissy Mudd for a donation or new

Snack Bar Improvement

 $260 for 3 part sink with faucet, it has been purchased, Joe will install the sink

 There are 2 types of licenses

 Non-food Sales

 2 Week Food Service licenses

Insurance – looking for better plan with rates

**Treasurer Report** *– Melissa Popham*

$43+k has been collected in dues, fees and visitor passes

Expenses year-to-date include

Loan/interest, Quickbooks maintenance fee, yard signs, pool management payments, lawn expenses, tree service, property taxes, electric

**Membership Committee Report –** *Marcia Munoz*

$3k initial fees

$54k + 1.2k dues

$935 convenience fee – credit card

$450 guest passes

104 members

10 resignations

Goal – 180 families

75 member have not yet paid

Guards need membership tool training

**Building and Grounds Committee Report** *– Joe Bonsby*

April 27th and May 11th are Clean-up Days

Landscaper estimates

 Gary’s guy $80/mow, we will save $40/mow

 Terminate OakLawn service

Lighthouse as to turn on the water, but should only keep it on as needed

The poolhouse soffits need to be covered with vinyl

 Gary has a guy, willing to try to barter

**Swim Team** *– Sandy Strazza*

Give Melissa login to Swimtopia so she can collect payment information

Open House – separate the kids and the parents

 Engage the kids and get them excited

**Snack Bar** *– Megan Wilson*

Megan got tour of snack bar

Lifeguards cannot help themselves to snacks

**Marketing** *– Deborah Stenger*

Emails and FB posts for pool cleanup days – April 27th & May 11th

Email for Junior Coaches positions

Email for Sponsor Program

Need to create postcard with swim team picture

Kim will coordinate with Sherwood Elementary for an Ashton donation to the Silent Auction

**Social & Communications –** *Kim Zelo & Megan Wilson*

Dads Event – Beer, Bourbon & BBQ

 BYOB

 $20

 Board to donate food

 Tell the moms to tell the dads to attend

 Only male lifeguards that night

 Drop off the dads at 6, pick them up at 10 or 11

**Fundraising** *– Patty Belke*

March Madness

 22 players

 Winner was Steve Dillow

 $260 profit

50/50 Raffle

 Tickets to be sold at El Andariego and Chick Fil A

El Andariego – 4/17

Chick Fil A – 5/7

Sponsor Program

 Sandy Spring Bank

 Camp Sonshine to provide their own banner

Gold Party

 2 kick-off events, 2nd one should be 2 weeks after 1st event

 Initially 10% up to $10k and then 20% greater than $10k

Minutes Submitted by Sandy Strazza

May 5, 2019