Ashton Pool Board of Directors MINUTES

January 28, 2024 Zoom

Agenda Items	Notes
Minutes	 Vote to approve the last meeting's minutes September 2023
Introduction (usually celebration)	•
President - Chris	2024 Management Contract o proposal received from Nick Rubini from Rubini Pools (attached) o I spoke with Tim Shelton from Kemp Mill Pool's Board. He provided a solid recommendation for Rubini Pools. Rubini has managed Kemp Mill for 2 summers o Awaiting Georgetown Aquatic's 2024 Proposal o We currently have a balance of \$6,000 with Georgetown Aquatics
	o Other vacancies

Vice President Maureen Secretary - Erin	 Snack Bar - Critical Need Marketing (Meredith and family moved to lowa) Fundraising (critical) • Let me know of any updates needed to the website
Treasurer - Melissa I will not be at the meeting tonight because its my last night with my 2 college kids before they start back tomorrow.	 Balance in Bank as of Today: Bank: 10,476 Venmo: \$296.95 Total: \$10,502.95 Cash Flow needs to be a priority as it is every year. Groupon - Needs to be a priority again. Fundraising - Super Bowl squares - sell the grid out this week Fundraising - everyone needs to pick an idea and run with it. I am happy to give you any ideas of things that have worked in the past, but we need to all be active for this to work. Payments issued this past 2 months: \$20,000 Georgetown (in 2 payments) \$5,670.50 Insurance Policy - Great American \$2,887.25 MoCo Property Tax \$5,146.91 BGE \$3,851.24 x 2 for December and January - Bank Note \$353.05 x2 for December and January - Verizon Future and Recurring Expenses: Utilities Estimated \$10,000 - WSSC Additional Still owed to Georgetown \$6K June 24 Insurance 2nd payment \$5,670.50 Sandy Spring Bank Note: \$3,851 (occurs monthly on 23rd thru Feb 2025)

SnackBar - Vacant	This position is vacant.
Grounds & Maintenance - Dan	
Membership - Marcia As of 1/28/24	 Resignations for 2024: 7 Bond Swap for 2024: 0 Current Memberships Purchased: 63 Waiting on 4 payments Permanent members: 63 Temporary Memberships Sold: n/a Confirm pricing for Take a Dip Memberships Confirmed: \$400 for the month of June \$500 for the month of July \$450 for the month of August *This will be my last season (2024) on the board.
Swim Team - Hannah/Jaclyn	 Hannah and Jaclyn returning as Co-reps Potential for Adam Liewehr and Dan Haines co-coaching (not official yet) Would be very exciting to have Coach Dan back!
Fundraising - Vacant	 Super Bowl Squares Active now Olney Winery fundraiser? (April?) El Andariego - Scheduled for 3/20/24 (in conjunction with NCAA Brackets Need to stand up corporate sponsorship programs and start reaching out to local businesses. Pricing needs to be more reasonable than we tried last year.
	Financial decisions: If it's less than a \$7k expense, the exec board will chat about it and get back to the person within a week.

Marketing - Vacant	 I've printed new "welcome to the neighborhood" postcards to send to people who have moved into the area recently. The card offers \$100 off the initiation fee for those who mention the mailer when they join.
--------------------	---

	•
Social - Katie & Alana	 need a co-chair need to work on access to Google Calendar - update for current year and include parties as they are scheduled
Parties - Ruth	parties should be incorporated into another existing committee (Social)
Social Media Nick	Content calendar

Date	OTHER ITEMS to discuss/table?
ongoing	•
ongoing	•
ongoing	•
(Total 10 mins)	

Action Items

- access to Google Calendar update for current year and include parties as they are scheduled
- contact Groupon purchasers to remind them that it was valid for 1 season only and cannot be repurchased