**Ashton Recreation Club**

**Board Meeting Minutes**

**February 10, 2019**

**Attendees:**

Patty Belke, Joe Bonsby, Scott Cameron, Gary Cooper, Tamar Issa, Marcia Munoz, Deborah Stenger, Megan Wilson, Sandy Strazza

**Review January 201 Meeting Minutes**

Motion to Approve Minutes with updates of Fundraisers – Issa

Motion to 2nd – Bonsby

Voting - Ayes All Present

Nays None

Measure passed

**President’s Report** *– Scott Cameron*

Celebrations

El Andariego Restaurant Night

Super Bowl Square Winners

1st Qtr & 2nd Qtr – restaurant employees

3rd Qtr & Final – Carolyn Parker

Many vendors came and were able to see the Ashton Pool community and got to know some board members better

The restaurant gave the pool $350

Lighthouse Pool Maintenance Company

Discrepancy between what we believe is owed and what their records indicate. Scott is working with Lighthouse

Camp Sunshine

They are projecting more campers to use the pool. We need solid numbers from them to ensure adequate lifeguard coverage

Projected increase for 2019 is over $500

The campers will be at Ashton Pool Tuesdays and Thursdays 1030am – 12pm

**Membership Committee Report –** *Marcia Munoz*

36 members have paid for the 2019 season

5 resignations to date

A reminder will go out after March 1st for membership fees

Dues will increase effective March 1st

Memberships can be put on hold 1 time in esoft

Guest passes were cleared to zero

Can enter guest information and cap number of guests

Marcia will look into how to create a Corporate Sponsorship membership

Esoft is offering an employee webinar on how to use the check-in feature

**Marketing** *– Deborah Stenger*

Postcard – Gary, Patty and Scott to review

Sandy to help

Yard Signs – Need slogan

Website

Deborah has updated the website. Kudos to Deborah for the fresh update.

She will continue to make changes.

Patty would like the calendar added to the website

Yelp Reviews – please create them

**Grounds & Maintenance**

No plumbing until April

Cleaning needed to open pool

Parking lot

Building

Pool area

Soffit needs to be painted

Electrical needs to be addressed

May 4th is clean-up day

Gary to work on raising $$ for sound system

Scott M to fix main pump

Trash – Scott to address with vendor

Landscaper

Gary to speak with Oak Lawn

Marcia to provide a contact also

1. Dive well white coat
2. Baby pool pipes
3. Snack bar pipes
4. Maintain pumps

Bonsby has suggestion for a new solution for #s 2-4

**Social & Communications –** *Kim Zel & Megan Wilson*

Will work on a Newsletter

**Fundraising** *– Patty Belke*

March Madness – Tamer Issa

Selection of teams begins March 17th

Need to establish window for selection of teams

1st game is Thursday morning, March 21st

Last game will be on April 8th, meet at Urban BBQ to watch final game – all invited

We can use CBS Newsline to manage brackets and winners

Paypay payment to Tamer to participate

Deborah will put on social media

El Andariego/Super Bowl Squares

Chipotle night in March

Sponsors

Add them to the website

Can links be added to the bottom of the pool emails?

Patty to work all the ideas presented during the meeting and will provide an updated summary

Chick Fil A – Coach night for swim team, week of May 6th

El Andariego – April 17th

**Swim Team** *– Sandy Strazza*

Lessons need to be Monday, Wednesday Friday because of Camp Sunshine

**Spiritwear** *– Sandy Strazza*

Possible items – beanies, towels, baseball hats, long-sleeved shirts

**Other items**

Should pool establish PayPal and Venmo accounts?

**Next Board Meeting**

March 10th

Minutes Submitted by Sandy Strazza

March 10, 2019