**Ashton Recreation Club**

**Board Meeting Minutes**

**February 10, 2019**

**Attendees:**

Patty Belke, Joe Bonsby, Scott Cameron, Gary Cooper, Tamar Issa, Marcia Munoz, Deborah Stenger, Megan Wilson, Sandy Strazza

**Review January 201 Meeting Minutes**

Motion to Approve Minutes with updates of Fundraisers – Issa

Motion to 2nd – Bonsby

Voting - Ayes All Present

 Nays None

 Measure passed

**President’s Report** *– Scott Cameron*

Celebrations

 El Andariego Restaurant Night

 Super Bowl Square Winners

 1st Qtr & 2nd Qtr – restaurant employees

 3rd Qtr & Final – Carolyn Parker

Many vendors came and were able to see the Ashton Pool community and got to know some board members better

 The restaurant gave the pool $350

Lighthouse Pool Maintenance Company

Discrepancy between what we believe is owed and what their records indicate. Scott is working with Lighthouse

Camp Sunshine

They are projecting more campers to use the pool. We need solid numbers from them to ensure adequate lifeguard coverage

 Projected increase for 2019 is over $500

 The campers will be at Ashton Pool Tuesdays and Thursdays 1030am – 12pm

**Membership Committee Report –** *Marcia Munoz*

36 members have paid for the 2019 season

5 resignations to date

A reminder will go out after March 1st for membership fees

Dues will increase effective March 1st

Memberships can be put on hold 1 time in esoft

Guest passes were cleared to zero

Can enter guest information and cap number of guests

Marcia will look into how to create a Corporate Sponsorship membership

Esoft is offering an employee webinar on how to use the check-in feature

**Marketing** *– Deborah Stenger*

Postcard – Gary, Patty and Scott to review

 Sandy to help

Yard Signs – Need slogan

Website

 Deborah has updated the website. Kudos to Deborah for the fresh update.

 She will continue to make changes.

 Patty would like the calendar added to the website

Yelp Reviews – please create them

**Grounds & Maintenance**

No plumbing until April

Cleaning needed to open pool

 Parking lot

 Building

 Pool area

Soffit needs to be painted

Electrical needs to be addressed

May 4th is clean-up day

Gary to work on raising $$ for sound system

Scott M to fix main pump

Trash – Scott to address with vendor

Landscaper

 Gary to speak with Oak Lawn

 Marcia to provide a contact also

1. Dive well white coat
2. Baby pool pipes
3. Snack bar pipes
4. Maintain pumps

 Bonsby has suggestion for a new solution for #s 2-4

**Social & Communications –** *Kim Zel & Megan Wilson*

Will work on a Newsletter

**Fundraising** *– Patty Belke*

March Madness – Tamer Issa

 Selection of teams begins March 17th

 Need to establish window for selection of teams

 1st game is Thursday morning, March 21st

 Last game will be on April 8th, meet at Urban BBQ to watch final game – all invited

 We can use CBS Newsline to manage brackets and winners

 Paypay payment to Tamer to participate

 Deborah will put on social media

El Andariego/Super Bowl Squares

Chipotle night in March

Sponsors

 Add them to the website

 Can links be added to the bottom of the pool emails?

 Patty to work all the ideas presented during the meeting and will provide an updated summary

Chick Fil A – Coach night for swim team, week of May 6th

El Andariego – April 17th

**Swim Team** *– Sandy Strazza*

Lessons need to be Monday, Wednesday Friday because of Camp Sunshine

**Spiritwear** *– Sandy Strazza*

Possible items – beanies, towels, baseball hats, long-sleeved shirts

**Other items**

Should pool establish PayPal and Venmo accounts?

**Next Board Meeting**

March 10th

Minutes Submitted by Sandy Strazza

March 10, 2019