**Ashton Recreation Club**

**Board Meeting Minutes**

**March 10, 2019**

**Attendees:**

Patty Belke, Joe Bonsby, Scott Cameron, Gary Cooper, Tamer Issa, Marcia Munoz, Melissa Popham, Deborah Stenger, Sandy Strazza, Kim Zeolo

**Review February 2019 Meeting Minutes**

Motion to Approve Minutes with updates of Fundraisers – Popham

Motion to 2nd – Stenger

Voting - Ayes All Present

 Nays None

 Measure passed

**President’s Report** *– Scott Cameron*

Transparency

We have been late to pay the trash company and Esoft because they sent invoices to inactive emails

 Need to use the PO Box to ensure it reaches the treasurer for prompt payment

Camp Sonshine

 Get a banner for them or have them provide one

 No lessons Tuesday and Thursday when they are there

 Give them a corporate membership

Lighthouse Contract

 Need an amendment to cover wage increase

Chromebook

 Looking to purchase one for the front desk

**Vice President’s Report** *– Gary Cooper*

Tree people will come this week for clean-up

**Treasurer Report** *– Melissa Popham*

Collected $200 in late fees

Collected $33k in dues

Property tax paid on-time

Lighthouse – working to payoff last year’s schedule

Insurance – will be paid in installments

**Membership Committee Report –** *Marcia Munoz*

79 registered, paid members

7 members registered but check has not been received

Letter will go out to those that postmarked check is after due date

Marcia will send emails to those that do not pay by April 15th, when next increase in late fees kicks in

Collected

 $1700 initiation fees

 $39k in dues

 $350 in guest passes

 $505 convenience fees

**Marketing** *– Deborah Stenger*

Yard Signs slogan - Life is Cool @ Our Pool

 Memberships Available

 Mean will order 150 double-sided signs

 Need stakes

Deborah is still working on the website

 If you have content you would like updated, please send to Deborah

Initiatives

Flyers, Facebook Ads, Open House – June 8th, Postcards, Zip code lists – distributed to board members

**Social & Communications –** *Kim Zelo & Megan Wilson*

Social events have been added to the calendar

 Schools Out Party

 Teen Night

 4th of July

 Ritas & Rafts

 Rootbeer float night

 Fire pit

Need to schedule food trucks

**Fundraising** *– Patty Belke*

Sandy to send out Chipotle reminder Sunday and Monday

Sponsorships

 Bonsby Plumbing – Bronze sponsor

 Sandy Spring Bank – need to pursue

 Issa Physical Therapy – signed up

 Options to explore to printing

 Vistaprint

 ABCT

 Germantown Printing

 Staples

Future Events

 Gold Event – still pursing

 Wood Painting – Wood by Tammy

 Chick Fil A Night – May 7th

March Madness Fundraiser – Tamer Issa

 $10 per bracket

 $100 prize

 Sandy to send out email reminder Monday and Wednesday

**Swim Team** *– Sandy Strazza*

Sandy to work with Deb on Ashton webpage

**Swim Lessons** *– Sandy Strazza*

Will be scheduled for entire summer, longer than swim team

Need to find curriculum

Cost of classes will cover cost of instructors

Provide schedule/curriculum/cost to Deb for website

Make sure Swimtopia can handle non-member price

**Spiritwear** *– Sandy Strazza*

Ideas for 2019

Tumbers, towels (green/lime or grey/green – no white), Long-sleeved t-shirt, Sweats – gathered at the bottom

**Next Board Meeting**

April 7th

Minutes Submitted by Sandy Strazza

April 10, 2019